



he Wonderful Wedding Show is proud to be back for its 34th year, celebrating over 100,000 square feet of EVERYTHING WEDDING! We look forward to having you join us at the 2024 show, February 24th & 25th at the RBC Convention Centre Winnipeg.

A POWERFUL MARKETING TOOL

The Wonderful Wedding Show is the largest source of information available about Everything Wedding, featuring hundreds of exhibitors with over 100,000 sq ft of the latest wedding fashions and trends, wedding products and services, and much more – everything needed to plan a Wonderful Wedding. The Show also features fabulous fashion shows, including the latest in wedding gowns and formal wear from the world's foremost designers and leading local retailers.

Couples will have the opportunity to speak directly to local wedding professionals about every type of wedding service imaginable – all under one roof! The Wonderful Wedding Show is the perfect opportunity to showcase your brand to thousands of couples, and generate instant and post-show sales.

Exhibitors also receive a website listing, a listing in the Official Show Guide, PLUS post-show support & promotion throughout the year – 365 Days of Wonderful!

ADVERTISING & PROMOTION

Reach thousands of newly engaged couples! The Wonderful Wedding Show has an extensive marketing campaign including:

- Print & Radio
- Online Advertising
- ♥ Social Media & YouTube
- ♥ Email Marketing
- Grassroots Promotions
- ♥ Public Relations Campaigns

WONDERFUL WEDDINGS MAGAZINE: DELUXE PLANNING ISSUE

PLUS NEW OR CODE EXCLUSIVE OFFERS SECTION

The Wonderful Wedding Show is proud to have its very own Wonderful Weddings Magazine, the Official Wedding Magazine and Show Guide distributed to thousands of couples at the Show!

This year's Deluxe Planning Issue includes exclusive offers, engaging planning tips, tools, inspiration, and FREE interactive downloads. Plus additional fun Stationery Accessories and Keepsake Gift Box Sets available for couples to keep important planning tools all in one place!

WHY ADVERTISE?

- Targeted FREE Direct Distribution in the Show's NEW Wonderful Weddings Virtual Market Feature!
- ♥ FREE to All Show Attendees!
- Bonus Digital Magazine!
- ♥ 100% Local Manitoba Content!
- ♥ The Only Local Wedding Magazine!
- Plus extensive promotion in the Show's Email & Social Media Marketing Campaigns!
- Paid editorial is the perfect opportunity to engage readers and highlight your company's unique offerings!
- All exclusive offer ads receive a FREE Virtual Market Website Listing with a promo code for your offer. QR Code Exclusive Offer Integration will maximize your exposure to thousands of couples!

COVER CREDITS Photo: Casey Nolin Photography | Gown: Chantal's Bridal & Formal Hair & Makeup: The Artist Groupe | Ring & Earrings: Appelt's Diamonds Location: English Gardens, Assiniboine Park Conservancy | Model: Swish Model Management



EXHIBITOR DETAILS

EARLY BIRD PRICING!

Submit your application by July 1 and receive special Early Bird Pricing, PLUS 50% savings on Website Advertising! Only 25% payment required. Booth space is limited. Applications are processed in the order received.

EXHIBITOR SPACE PRICING

Booth Type (10' x 10')	Early Bird Price*	Regular Price
Standard Booth	\$1,300	\$1,400
Corner Booth	\$1,500	\$1,600
Premium Booth	\$1,600	\$1,700
Standard 10' x 5' **	N/A	\$750
Corner 10' x 5' **	N/A	\$850
Volume Discount ***	\$100 Discount	\$100 Discount

* Early Bird Price effective until July 1.

** 10' x 5' booths available only to new/artisan/small scale businesses (first year only, subject to approval).

*** Volume Discount on each Additional Standard Booth only, does not apply to Corners, Premium or 10' x 5' Booths.

Minimum booth size may be required for Fashion Show participation depending on availability (subject to approval).

BOOTH SPACE INCLUDES:

- Pipe & Drape (Black)
- FREE Wi-Fi
- 4 Exhibitor Badges (2 Badges for 10' x 5' booths)
- Standard Exhibitor Website Listing
- Official Show Guide Listing

Retail sales are encouraged at the Show!

FIRST RIGHT OF REFUSAL

2023 Exhibitors have First Right of Refusal until July 1 on their booth location. Space may be released after this date.

PAYMENT TERMS

Only 25% payment required to confirm your display space at time of application. Next 25% payment due September 1. Balance Due January 1. Applications received after January 1 require payment in full. An invoice and Exhibitor Handbook will be sent to you by email upon confirmation of your booth space. Prices do not include tables, skirting, chairs, carpet, lights, or electrical power.

See Complete Terms & Conditions



SHOW HOURS

Saturday, February 24 10 am to 5 pm Sunday, February 25 10 am to 5 pm

FASHION SHOWS 12:30 pm & 3:30 pm Daily

EXHIBITOR INGRESS & EGRESS

Ingress Thursday, February 22 12 pm to 9 pm Ingress Friday, February 23 10 am to 9 pm **Egress** Sunday, February 25 5 pm to 10 pm

Loading Docks available for Ingress & Egress.

SHOW PRODUCER

Showtime Productions Inc.

One Portage Avenue East, Winnipeg, Manitoba R3B 3N3 P: 204.943.7469 showtimeproductions.ca

SHOW TEAM

Sherri Rheubottom, Show Manager, Editor-In-Chief

E: sherri@showtimeproductions.ca

C: 204.955.6117

Melissa Wolk, Exhibitor & Communications Coordinator

E: showtime@showtimeproductions.ca

C: 204.791.7285

Kim Kilfoyle, Advertising Representative

E: weddings@showtimeproductions.ca

P: 204.943.7469

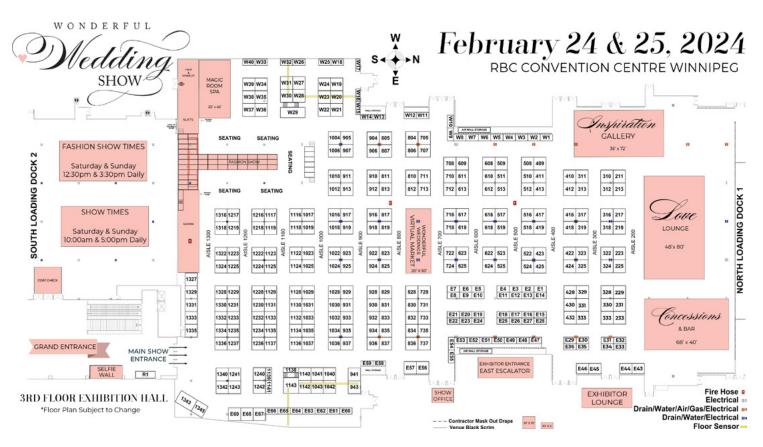
Yoko Chapman, Editor, Creative Director, & Graphic Design

E: yoko@showtimeproductions.ca

C: 204.612.5944



FLOORPLAN



PREMIUM WEBSITE LISTING & WEBSITE **ADVERTISING**

Guarantee couples will see you on the Wonderful Wedding Show website with various online advertising opportunities! WonderfulWeddingShow.com is used by thousands of couples as an important planning tool, and they will access your information when they visit our website before, during, and after the show. Listings remain posted for the entire show year.

For more information contact Melissa Wolk at 204.943.7469 or showtime@showtimeproductions.ca.

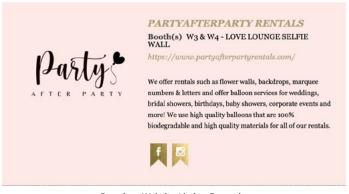


PREMIUM WEBSITE LISTING UPGRADE!

Premium Website Listings receive PRIORITY PLACEMENT at the top of your Listing page before regular listings for the entire show year so couples will notice you first! Premium Listings include a 250 w x 250 h pixels image of your choice, website and social media links, PLUS a company highlight feature (200 characters or less including spaces).

250 w x 250 h pixels | \$100 per year

* Early Bird Savings! \$50 If ordered by July 1.



Premium Website Listing Example

FFATURE BANNER AD

A large, prominent Website Feature Banner Ad appears at the top of your Listing page for maximum visibility.

720 w x 400 h pixels | \$200 per year

* Early Bird Savings! \$100 If ordered by July 1.

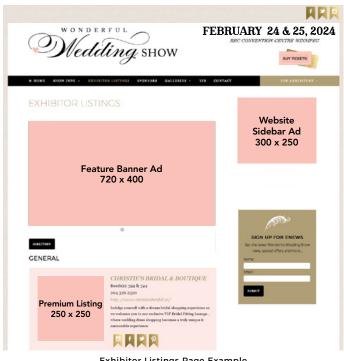
WEBSITE SIDEBAR AD

Make a big impact with a Sidebar Ad. The Sidebar Ad is located in a prominent position on the right side of the page and remains visible throughout the entire website. (Limited Opportunities).

300 w x 250 h pixels | \$100 per month

* Early Bird Savings! \$50 If ordered by July 1.

Be sure to select your website advertising options on the application form where indicated. All pricing subject to GST.



Exhibitor Listings Page Example







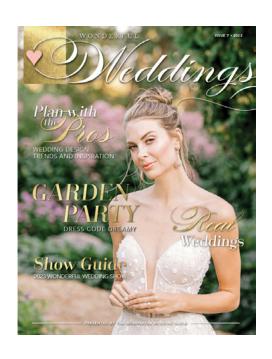
DELUXE PLANNING ISSUE

PLUS NEW OR CODE EXCLUSIVE OFFERS SECTION

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This year's Deluxe Planning Issue includes exclusive offers, engaging planning tips, tools, inspiration, and FREE interactive downloads. Plus additional fun Stationery Accessories and Keepsake Gift Box Sets available for couples to keep important planning tools all in one place!

Our NEW QR Code Exclusive Offers section in Wonderful Weddings Magazine will be very popular with couples! We've designed this new section to be an affordable way for vendors to promote special offers to thousands of couples in a fun wedding magazine format. Couples will scan the special QR Code and be directed to our new online Virtual Market Listings where they will find your exclusive offer!



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AD SIZES & RATES

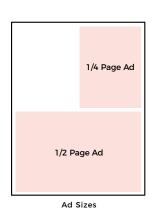
EARLY BIRD PRICING UNTIL SEPTEMBER 1

FREE Ad Design! We'll design your ad for no additional cost. BONUS! All Ads receive a FREE Premium Website Listing!

Full Page Ads also receive a FREE Website Feature Banner Ad!

Ad Type	Ad/Artboard Size	Early Bird Pricing	Regular Price
1/4 Page QR Code			
Exclusive Offer	3.69" w x 4.943" h	\$475	\$550
1/4 Page	3.69" w x 4.943" h	\$600	\$750
1/2 Page	7.4927" w x 4.943" h	\$960	\$1,200
Full Page	8.5" w x 11" h	\$1,440	\$1,800
Inside Front/Back Cover	8.5" w x 11" h	\$2,000	\$2,500
Outside Back Cover	8.5" w x 11" h	\$2,800	\$3,500
Editorial Vendor Spotlight*	Full Page	\$1,600	\$2,000
Ask The Experts Column	1/3 Page Column	\$400	\$500
Vendors We Love Highlight	1/6 Page Column	\$280	\$350
*Upgrade to a 2-Page Edit	orial Vendor Spotlight	\$2800	\$3,500

		Ask The Experts
		Editorial
l	Vendors	Column
l	We Love	
l	Editorial	
l	Highlight	
L		



Full Page Ad 1-Page Editorial Vendor Spotlight



MAGAZINE FORMAT

Full Colour, Matte Finish, Perfect Bound, 8.5" w x 11" h, 100# Cover, 80# Inside Pages

PUBLICATION DATE

February 2024

Booking Deadline: November 1 Editorial Deadline: December 1 Artwork Deadline: December 1

DISTRIBUTION

10,000+ Digital Copies to Wonderful Wedding Show E-News Subscribers

5,000 Print Copies to Wonderful Wedding Show Attendees

Digital Magazine on the Wonderful Wedding Show Website & Social Media

QUESTIONS?

Melissa Wolk, Exhibitor & **Communications Coordinator**

E: showtime@showtimeproductions.ca

P: 204.943.7469

NEW QR CODE EXCLUSIVE OFFERS SECTION







WWFLOWERS24

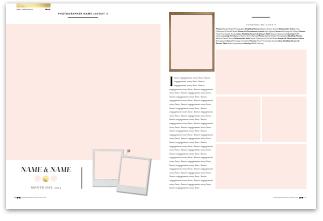
OFFER EXPIRES JULY 31, 2024

WONDERFUL WEDDINGS MAGAZINE EDITORIAL OPPORTUNITIES









EDITORIAL VENDOR SPOTLIGHTS | \$1,600 EARLY BIRD PRICING

Looking for a unique way to promote your business? Editorial Spotlights give you prominent, 1-page magazine editorial coverage. You'll receive a special feature article highlighting your business that includes your head shot, bio and contact info, plus 2 to 5 photos of your choice. Simply choose from one of our 4 layout options, provide us with photos and approximately 350 words about your company using our content outline, and we'll create your full page Spotlight! Short on time to write the full article? We're here to help! Just send us your content in point form, and we will write and edit the article for you.

Are you a Wedding Planner? Don't miss out on our exclusive 1-Page Wedding Planning Timeline and Countdown opportunity introducing our NEW Ask the Experts Section.

Upgrade to a 500 word, 2-Page Spread to receive a volume discount — \$2,800 Early Bird Pricing!

NEW! ASK THE EXPERTS COLUMN | \$400 EARLY BIRD PRICING

Exclusive Opportunity for Wonderful Wedding Show Exhibitors!

Calling all wedding industry veterans! We've added this NEW section to highlight local pros just like you. We know you have some amazing tips to share and this is your big chance!

You'll receive a 1/3 page, vertical column including your head shot, bio and contact info, and approximately 100 words in a Q & A format.

Short on time to write the full article? We're here to help! Just send us your content in point form, and we will write and edit the article for you.

NEW! VENDORS WE LOVE HIGHLIGHT | \$280 EARLY BIRD PRICING

Exclusive Opportunity for Wonderful Wedding Show Exhibitors!

Are you a hot new local business, a show exhibitor, or want even more exposure in Wonderful Weddings Magazine? This is the perfect opportunity for businesses with a limited budget to make a big splash and introduce yourself to our readership.

You'll receive a 1/6 page, vertical column including 1 photo, your company contact info, and approximately 50 words describing your products and services.

Short on time to write the full article? We're here to help! Just send us your content in point form, and we will write and edit the article for you.

MULTIPLE PAGE REAL WEDDINGS NO COST — LIMITED OPPORTUNITIES

Show off a Real Wedding your business participated in! Real Weddings features stories from local couples sharing their special day (150 words).

Weddings must have taken place between October 2022 and October 2023.

All weddings are welcome and all participating vendors will be credited.

Real Weddings Submission Deadline: November 1

